


Personal GPS tracker Q2/Q3 Re-branding Guide

1. Re-branding definition

Re-branding means adding the logo and brand characters on the device case or gift box. The device case shape or gift box size keeps the same.

2. Re-branding cost

1) Device case re-branding cost

USD300	Only pay once for first order. This cost is for the re-branding silk mould cost. If over 1 color, the silk mould cost will be higher, discuss case by case.
USD1000	Deposit for 500 cases stock. This quantity is MOQ for the case re-branding production. The $500 * 2 = \text{USD}1000$ deposit will be refunded
Example	

2) Gift box re-branding cost

USD200	Only pay once for first order. This cost is for the re-branding silk mould cost.
USD800	Deposit for 500 gift boxes stock. This quantity is MOQ for the gift box re-

	branding production. The 500*1.6=USD800 deposit will be refunded
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3. Lead time

Device case re-branding	Within 2-3 weeks for 500 PCS
Gift box re-branding	Within 2-3 weeks for 500 PCS

4. Device order quantity requirement

No strict MOQ. The client already has cases or gift boxes stock in our warehouse, so the device order quantity is flexible.